



PROMOTING LEARNING ABROAD

BUTEX
Annual
Report

December 2019

2019

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Chair's Report

Last year's report had a real focus on Brexit, anticipating that 2018 would be our last full year working in the mobility field in a country which is part of the EU. However, one year later and this report could replicate the sentiment of the last. Nevertheless, we will not dwell on Brexit, instead we will look at the amazing achievements we have made as a sector over the last year in spite of ongoing uncertainty and turbulence – the most recent UUKi mobility data reports outward mobility is up by 0.6%!

Continuing to look forward positively, we are once again representing UK mobility at NAFSA 2020 in St Louis where we will also host our signature event at the Randall Gallery. We are very much looking forward to welcome as many of our members to use our stand and participate in the reception as possible! As a new addition to our overseas activity BUTEX will now also have a presence at APAIE in Vancouver. This will be an informal affair but we look forward to meeting you in 'Terminal City' and trialling working in a new market.

Looking even further forward, but to UK events this time, we will be hosting the 14th BUTEX International Conference at the University of York in July 2020. This continues our forward -thinking approach with the theme 'Emerging Trends in Mobility'. This broad theme really allows us to look at the future of mobility and be excited about the new opportunities and challenges this brings.

I would like to thank everyone for their support in making NAFSA 2019 such a success. The booth was well used as ever and the reception was well attended, with incredibly positive feedback from our guests. This year we moved into the 21st Century and used Eventbrite to monitor the attendance so for the first time can accurately report that more than 150 of our guests attended the event at the beautiful Decatur House in Washington DC.

More thanks needs to go to the University of Liverpool for hosting our Symposium this year and to everyone who presented and attended. This event provided a suite of informative sessions for learning and sharing knowledge as well as another opportunity for networking with our colleagues from UK and International HEI's as well as our valued Associate Members. Following feedback from our membership, we worked to ensure that the Symposium included sessions focussed on inbound students and we're grateful to members for proposing inbound sessions and workshops for our future events. As with all of our UK events, increasing numbers are attending and submitting session proposals which is really exciting!

Coming back to the future (our 25 year anniversary theme) we are now looking at the future of BUTEX and its ambitions for the upcoming year. Due to our intention to represent BUTEX at more events, modernise the way we operate, and respond to changing global needs, we have expanded the committee by adding more co-opted members so that we can continue to act in the members' best interests. We will continue to increase our activity, visibility and reach on social media and hope to continue to attract more members to further broaden networking and knowledge exchange opportunities and to help sound the importance of international exchange.

As pressures on mobility offices grows, we have been working hard to make sure our membership feels engaged and listened to as we consider how we can best serve you in the future in terms of both CPD opportunities and representation at the major international networking events – which you may have noticed via the many opinion surveys we have sent to members over the past year! We really appreciate everyone who has engaged with these and encourage all members to feedback and engage on all aspects of the organisation – without you, there is no BUTEX.

A final Thank you to everyone on the committee who donate time to the important agenda of internationalisation, to Julie who brings us all together and keeps us on track and to all BUTEX Members and Associates who make this possible. Here's to another successful year!

Gemma Proudley

BUTEX Membership

BUTEX has 77 Full Members and 16 Associate members including one reciprocal associate members.

New Members 2019:

Loughborough

St Andrews University

New Associate Member 2019:

Learn International

ULodging

Executive Committee Members

Executive Officers 2019

Gemma Proudley, Chair

Jane Atkinson, Vice-Chair

Angela Phoenix, Treasurer

Gemma Barnes, Marketing and Communications Officer

Andrew Walker, Events Officer

Alice McLuckie, Conference Officer

Rich Dunning, Symposium Officer

Inez Summers, Co-opted Committee Officer

Paul Beavitt, Co-opted Committee Officer

BUTEX is extremely grateful to Rich Dunning, University of Liverpool, who has been an excellent Symposium Officer and has contributed to the committee far beyond this role. Rich hands over to Maggie Wootton, University of Birmingham, who will host the BUTEX 2021 Symposium. Many thanks also to Andy Walker, Events Officer for his much-appreciated work in this capacity and beyond. At the time of writing, BUTEX Event Officer elections are ongoing and the result will be announced at the AGM.

We are pleased to announce that Jane Atkinson has been re-elected as Vice Chair and that Angela Phoenix has agreed to continue as Treasurer for another term.

There were no nominations for BUTX Chair and so Gemma Proudley has agreed to continue for another year with a co-opted Chair, Rich Dunning.

Finally, thank you to Paul Beavitt who has served BUTEX well over many years. We hope to see him at future events and will try to twist his arm to continue to offer his invaluable support and services.

Executive Officers 2020

Gemma Proudley	Co-Chair
Richard Dunning	Co-Chair
Jane Atkinson	Vice Chair
Angela Phoenix	Treasurer
Gemma Barnes	Marketing and Communications Officer
TBC at AGM	Events Officer
Alice McLuckie	Conference Officer
Maggie Wootton	Symposium Officer
Inez Summers	Co-opted Committee Officer

Activities in 2019

BUTEX Executive Committee Meetings

The committee met five times during the year.

January

Venue: University of the Arts London

Thursday 24 January 2019 January 12.00 – 18.00

March

Venue: University of York

Monday 25th March 12.00-18.00

July

Venue: University of Liverpool

Wednesday 3th July 2018 12.00-18.00

September

Venue: University of the Arts, London

Thursday 5th September 12.00-18.00

December

Venue: University of the Arts London

Monday 9th December 12.00 – 18.00

OGM and AGM

The July OGM was held during the BUTEX 2019 Symposium at the University of Liverpool, 4th July and was well attended. The AGM will again this year be held during our BUTEX Winter Workshop with a programme of workshop sessions, on 10 December 2019

The BUTEX 6th Symposium was held at the University of Liverpool

The BUTEX 2019 Symposium was hosted by the University of Liverpool., Many thanks to the Liverpool team for their hard work. The varied programme offered to delegates included sessions on:

Study Abroad 101: An Introduction for Newcomers

Social Media: Student Led Promotion of Outgoing Exchange Activities

Widening Participation and Outreach

Harnessing the Ambassadorial Potential of Inbound Exchange Students

Algorithms and Allocations: Whose Deserved Those Destinations?

A Collaborative Approach to Supporting Incoming Study Abroad Students

Will It Ever Be Perfect? Recording Academic Achievement Abroad

This event was well attended with a total of 85 attendees and we received excellent feedback about the event from delegates. Thank you also to all members who participated as session presenters and helped to provide a full and varied programme.

NAFSA 2019, Washington D C

The double stand with meeting area and noticeboard facility was well-used by BUTEX members.

The BUTEX Welcome Event

This year, Andy Walker, BUTEX Events Officer, organised a guided walk of the USA Presidents Assassinations sites, on Sunday evening prior to the start of NAFSA. The tour guide was excellent and brought history to life. Thanks to Andy for organising this fun and educational event.

The BUTEX Reception at NAFSA 2019, Decatur House, Washington DC

Twenty-one member institutions sponsored this event. Guests were invited to a sparkling wine and dessert reception at Decatur House, Washington DC. The feedback for this event from sponsoring institutions from members and guests was effusive. As usual, various small UK-related souvenirs were displayed around the room for guests to pick up and keep. Guests still appear to love this aspect of the event, and as ever, these souvenirs were very well received. Thank you to all institutions who sponsored this event and made it such a success on the night.

Special thanks to Cultural Vistas who sponsored the wonderful desserts.

The BUTEX committee continue to feel that the reception is a very effective way of raising the profile of BUTEX and of raising the profile of UK higher education in an increasingly competitive market. We would encourage more members to sponsor the event.

The BUTEX Winter Workshop 2019

The BUTEX Winter Workshop will take place this year on Tuesday 10th December 2019. The event is being held at the University of the Arts, London, College of Communications site. The workshop will consist of a mixed programme of sessions alongside colleagues from across the UK and is entitled "Generation Z: Supporting our Staff to Support our Students." Examples of best practice and practical ideas on some of the key issues surrounding mobility and exchange, will be shared, including:

Supporting Mental and Physical Well-Being for Study Abroad Students

Whose Risk is it anyway?

Creating UX Personas

We paid for your trip, so why are you moaning?

Promoting Outward Mobility to Generation Z

Supporting LGBTQ+ students in outward and inward mobility

Delegates will also have the opportunity to put questions to experienced Study Abroad professionals.

The BUTEX Scholarships 2019

Congratulations to our scholarship winners 2019. A full list of scholarship winners can be seen in [Appendix 2](#).

This year BUTEX awarded a total of eight scholarships to students studying abroad during the academic year 2019 – 2020. Four were awarded to incoming students coming to BUTEX institutions for a semester or a year, and four to outgoing students from BUTEX institutions spending a period of their study outside of the UK.

This year there were again two scholarship options, a written answer to ***“Please provide an example of how and why you think an experience abroad helped to shape both the personal and professional development of alumni from your home or host institution.”*** Please provide references, links and citations or designing a poster promoting Study Abroad.

This year BUTEX again had a panel of volunteer markers from members to mark the essay question; they did a sterling job marking the entries in August and are offered our sincere thanks. We would encourage members to volunteer to mark the written 2020 entries.

This year, poster entries were submitted on- line and this led to an increased number of entries. The poster finalists were voted for online by BUTEX members. Thanks to all those who voted.

BUTEX believes that the scholarships are an effective way of both benefiting your students and for promoting study abroad and the activities of BUTEX at the same time.

We would like to thank all member institutions who actively advertised the BUTEX Scholarships to their students either by email or through the promotional postcards that were made available to institutions for mailing out to students and partners. A breakdown of entries by home and host institution can be seen in [Appendix 3](#)

Dates for Your Diary 2020

The BUTEX Scholarships 2020

Applications for the 2020 scholarship competition are now being accepted and the deadline for all applications is the 15th June 2020. As always, please encourage your students to apply.

The BUTEX Conference 2020

BUTEX is looking forward to hosting its 14th International Conference at the University of York, 15-17 July 2020.

NAFSA 2020, St Louis

The BUTEX Welcome Event

A Welcome Event for BUTEX members will be announced after consulting members at the 2019 AGM. This will probably be held on Sunday 24th or Monday 25th May 2020. BUTEX is looking forward to seeing many of you there.

The BUTEX Reception at NAFSA 2020

The 2020 Reception will take place at the Randall Gallery, St Louis on Tuesday 26th May 2020.

As usual we will be hosting a sparkling wine and desserts reception.

Details of how to get involved are posted on the BUTEX website.

Appendix 1

BUTEX Member Institutions

Aberdeen, University Of	London Metropolitan University	Anglo Educational Services
Aberystwyth University	London School of Economics and Political Science	Arcadia University
Anglia Ruskin University	London South Bank University	BUNAC
Arts London, University of The	Loughborough University	CRCC Asia
Bangor University	Manchester Metropolitan University	Cultural Vistas
Bath Spa University	Manchester, University Of	Foundation for International Education
Bath, University of	Newcastle University	International Studies Abroad (ISA) England
Birmingham City University	Northumbria University	Learn International
Birmingham, University Of	Nottingham Trent University	Sannam S4
Bradford, University Of	Nottingham, University Of	Somewhere New
Brighton, University Of	Oxford Brookes University	Think Pacific
Bristol, University Of	Portsmouth, University of	ULodging
Canterbury Christ Church University	Queen's University Belfast	US-UK Fulbright Commission
Cardiff Metropolitan University	Reading, University Of	UUKi
Cardiff University	Regent's University London	
Central Lancashire, University Of	Roehampton, University of	
City University London	Royal Holloway, University of London	
Dundee, University of	Salford, University of	
Durham, University Of	Sheffield Hallam University	
East Anglia, University Of	Sheffield, University Of	
Edge Hill University	Solent University, Southampton	
Essex, University Of	Southampton, University of	
Exeter, University Of	St Andrews University	
Glasgow Caledonian University	Stirling, University Of	
Glasgow School of Art	Strathclyde, University Of	
Glasgow, University Of	Surrey, University Of	
Goldsmiths, University of London	Sussex, University Of	
Greenwich, University of	Swansea University	
Heriot-Watt University	University College London	
Hertfordshire, University Of	Warwick, University Of	
Hull, University Of	West of England, University of the	
Keele University	Westminster, University Of	
Kent, University Of	Worcester, University of	
King's College London	York St John University	
Kingston University	York, University Of	
Lancaster University		
Leeds Beckett University		
Leeds, University Of		
Leicester, University Of		
Lincoln, University of		
Liverpool John Moores University		
Liverpool, University of		
	Associate Members	
	Absolute Internships	
	Academic Programs International	

Appendix 2

BUTEX Scholarship Winners 2019

The BUTEX Scholarship for Outgoing Students

- **James Heaton** – University of Leeds to University of North Texas
- **Niamh Hartley** – University of York to Tokyo Institute of Technology
- **Ryan Butler**– University of Liverpool to Xi'an Jiaotong-Liverpool University
- **Freddy Oliphant**– University of Exeter to University of Sydney

The BUTEX Scholarship for Incoming Students

- **Kara Gavin**– University of Maryland to University of Brighton
- **Kara Kay**– University of Oklahoma to University of Reading
- **Kelvin Lau**– University of New South Wales to University of Manchester
- **Elise Lagenfield**-University of South Dakota to University of Brighton

Appendix 3

Scholarship Entries 2019



**BUTEX SCHOLARSHIP ENTRIES 2019
INCOMING STUDENTS
UNIVERSITY BREAKDOWN**

Incoming	Essay	Poster	Grand Total
Canterbury Christ Church University	1		1
Cardiff University		1	1
City University London	1		1
Durham University	2	1	3
Goldsmiths University of London	2	2	4
Herriot Watt University	1		1
Imperial College	1		1
Keele University		2	2
King's College London	8	1	9
Kingston University		1	1
Lancaster University	1		1
Liverpool Hope University		1	1
London School of Economics	11	5	16
London South Bank University	3		3
Manchester Metropolitan University		1	1
Newcastle University		1	1
Northumbria University		1	1
Oxford Brookes University	2	1	3
Queen Mary University of London	3		3
Queen's University Belfast	2	2	4
Royal Holloway University	2		2
Swansea University	3		3
University College London	4	2	6
University of Aberdeen	3	1	4
University of Arts London	1	1	2
University of Bath	2		2
University of Birmingham	5	3	8
University of Brighton	1	1	2

University of Bristol	2	1	3
University of Dundee	1	1	2
University of East Anglia	1		1
University of Essex	2		2
University of Exeter	6	1	7
University of Glasgow	16	8	24
University of Glasgow	1		1
University of Kent	1	1	2
University of Leeds	6	8	14
University of Liverpool	2		2
University of Manchester	3	3	6
University of Nottingham	1		1
University of Oxford	2		2
University of Reading	1		1
University of Roehampton	1		1
University of Salford		1	1
University of Sheffield	2	2	4
University of Southampton	1		1
University of Stirling	1	3	4
University of Strathclyde	1	2	3
University of Surrey	7	1	8
University of Sussex	3		3
University of the Arts London	1	1	2
University of Warwick	3		3
University of Westminster	5		5
Grand Total	129	61	190



**BUTEX SCHOLARSHIP ENTRIES 2019
OUTGOING STUDENTS
UNIVERSITY BREAKDOWN**

Outgoing	Essay	Poster	Grand Total
Bath Spa University	2		2
Birmingham City University	1		1
Cardiff University	4	4	8
City University London	7	4	11
De Montfort University	2	2	4
Edinburgh Napier University	2		2
Keele University	3	3	6
King's College London	1	2	3
Lancaster University	2		2
Leeds Beckett University	3	1	4
London South Bank University	1		1
Manchester Metropolitan University	1	1	2
Newcastle University	2	3	5
Oxford Brookes University	2	2	4
Royal Holloway University	2	2	4
Sheffield Hallam University		2	2
Swansea University	1	8	9
The Glasgow School of Art		2	2
University College London	6	5	11
University of Aberdeen		1	1
University of Bath	2	6	8
University of Birmingham	2	3	5
University of Bristol	4		4
University of Dundee		3	3
University of East Anglia		3	3
University of Edinburgh	2	1	3
University of Essex	11	5	16
University of Exeter	1	6	7
University of Glasgow	1	2	3
University of Hertfordshire	1	3	4
University of Kent	2	8	10
University of Leeds	6	4	10
University of Leicester	2	1	3
University of Liverpool	4	4	8
University of Manchester	2	1	3
University of Nottingham	3	9	12

University of Plymouth	1		1
University of Portsmouth		3	3
University of Reading	1	3	4
University of Roehampton	1	6	7
University of Sheffield	1	4	5
University of Southampton	1	4	5
University of Strathclyde	3	4	7
University of Surrey	2	3	5
University of Sussex	3		3
University of Warwick	5		5
University of York	2	3	5
Grand Total	105	131	236

Appendix 4

Thank you to all our sponsors

£3,990.80 was received in sponsorship in 2019

Sponsoring Company	Item sponsored	Event
Cultural Vistas	Desserts	BUTEX Reception at NAFSA
Think Pacific	Desk Pads	BUTEX Symposium
Terradotta	Name Badges	BUTEX Symposium
University of Liverpool	Delegate Bags	BUTEX Symposium
University of the Arts, London	Delegate Bags	BUTEX Winter Workshop
Think Pacific	Notebooks	BUTEX Winter Workshop 2019

Appendix 5

Treasurer's Report 2019

In 2019 sterling has remained weak against other currencies, particularly the US dollar. This has meant that a painfully expensive NAFSA is the 'new normal'. However, prudent management of our finances has meant that we have again been able to provide the usual array of services for members.

In early 2020, we must as ever pay the balance on the NAFSA stand, furniture hire charges, and the balance owing to the reception venue. Therefore, as always, it would be of great benefit if members would pay their subscriptions promptly. (Invoices will be sent out in January.) Also, it is extremely helpful if members planning to sponsor the NAFSA reception make their bookings earlier rather than waiting till the last minute. There have been a number of very late bookings in recent years and whilst we wish to accommodate these, it makes planning (and paying) for catering, etc quite difficult.

In short, 2019 has been financially unremarkable for BUTEX and we will commence the new decade with healthy finances.

*Angela Phoenix
November 2019*

**On the I and E report BUTEX Income and Expenditure
19 November 2018—22 November 2019**

Income

Symposium 2019	£ 6,825.00
Membership Fees	£36,690.00
NAFSA Reception 2019	£11,750.00
Winter Workshop 2018	£ 1,825.00
Walking Tour	£ 119.00
2018 Conference	£ 225.00
Winter Workshop 2019	£ 3,800.00

Total Income **£61,234.00**

Expenditure

Symposium 2019	£ 3,042.16
Secretariat	£16,732.69
PayPal Fees	£ 724.34
Scholarships	£ 5,000.00
Website	£ 377.38
NAFSA Reception 2019	£12,669.52
NAFSA 2019	£11,187.20
Committee Expenses	£ 3,110.90
Clear Books	£ 102.00
Conference 2018	£10,990.90
Conference 2020	£ 975.00
Walking Tour	£ 238.49
Winter Workshop 2018	£ 223.02
NAFSA Reception 2020	£ 2,025.25
NAFSA 2020	£ 4,476.96

Total Expenditure **£71,875.81**

Balance of funds in bank	£30,451.19
Balance of funds with PayPal	£ 24.83

AE Phoenix
BUTEX Treasurer
November 2019