



PROMOTING LEARNING ABROAD

**BUTEX**  
Annual  
Report

December

**2020**

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## Co-Chair's Report

We reported in the 2019 Chair's Report that focus continued to be on Brexit, we looked back on another successful NAFSA and looked forward to our upcoming events in 2020. Nobody among us could have possibly anticipated the real surprise, and heartache, that was just around the corner.

2020 has, without doubt, been an immensely difficult year. Globally, the COVID-19 pandemic has ruined livelihoods, brought into stark contrast the inequalities that continue to plague us nationally (and internationally) and, saddest of all, taken many lives before their time. For the international mobility community, we worked and watched with deep sadness as we had to support students to return home early and as many students were denied the opportunity to be mobile, either at all, or in the way that they had wished.

However, as we write this report, we have much to be optimistic about. Globally, three vaccines have reported high levels of effectiveness and roll-out could begin as early as December, with mass-testing available in high prevalence areas to manage infection rates in the interim. As we head back into the 'new normal', we firmly believe that mobility teams will look back with pride on their hard work, adaptability, ingenuity and fast-paced response to support students abroad and those preparing for a future mobility. There will be much that we can take forward from this period into our day-to-day work, as well as the knowledge that now, we really have seen it all!

And so, like all colleagues across the sector, the pandemic has also forced BUTEX to adapt. We have learnt some truly valuable lessons, that we hope to incorporate in our activities in the future.

The quick pivot to an online conference was hugely successful, with large numbers of attendees at all our sessions and great feedback. Our virtual Winter Workshop received more session proposals than ever before, with over 50 organisations registering and over 100 participants attending the sessions. At both events, we were pleased to welcome presenters from all over the world, as well as many UK-based colleagues, allowing members to hear a truly global perspective, from a wide range of organisations. The biggest success was the ability of more colleagues from our members, at all levels and stages of the careers, to attend and participate in these events. This widening of access, especially as a career development opportunity, is something we as a Committee were really pleased to see. We are already exploring ways of making all our future face-to-face events more accessible in this way, as well as continuing to offer engaging online events, even when in-person networking resumes.

As always, huge thanks go to all our member institutions (without you, there is no BUTEX!) and to all the Committee members who volunteer their time to keep our association running. We will of course be keeping our fingers crossed that we will be able to see many of you again at upcoming events and are keeping optimistic about being able to host the postponed BUTEX Conference in York in July 2021.

So, to finish, 2020 has not been the year any of us had hoped it would be. But it has been amazing for all us to watch and be part of the resilience and camaraderie shown by the mobility sector. We'll continue to support our membership, offer exciting and engagement learning, development and networking opportunities. And we'll go forward with you all, as we watch international mobility bounce back, grow and evolve.

Rich Dunning & Gemma Proudley

BUTEX Co-Chairs

## BUTEX Membership

BUTEX has 70 Full Members and 14 Associate members.

### Executive Committee Members

#### **Executive Officers 2020**

Gemma Proudley	Co-Chair
Rich Dunning	Co-Chair
Jane Atkinson	Vice-Chair
Angela Phoenix	Treasurer
Gemma Barnes	Marketing and Communications Officer
Andrew Walker	Events Officer
Alice McLuckie	Conference Officer
Maggie Wootton	Summer Forum Officer
Inez Summers	Co-opted Committee Officer

#### **Executive Officers 2021**

Gemma Proudley	Co-Chair
Richard Dunning	Co-Chair
Jane Atkinson	Vice Chair
Angela Phoenix	Treasurer
Gemma Barnes	Marketing and Communications Officer
Andrew Walker	Events Officer
Alice McLuckie	Conference Officer
Maggie Wootton	Summer Forum Officer
Inez Summers	Co-opted Committee Officer

Gemma Barnes was re-elected to Marketing and Communications Officer.

## Activities in 2020

### **BUTEX Executive Committee Meetings**

Owing to the COVID-19 pandemic, the majority of BUTEX meetings were held virtually. The Committee also met more regularly, although for shorter times, to ensure that the needs of members were being met. We intend to continue with this hybrid model of in-person and virtual meetings in the future.

#### **January**

Venue: University of Birmingham

Thursday 30 January 2020 January 12.00 – 18.00

All subsequent meetings were held via Microsoft Teams:

- 23 March 2020
- 31 March 2020
- 15 April 2020
- 19 May 2020
- 6 August 2020
- 16 September 2020
- 28 October 2020
- 24 November 2020

### **OGM and AGM**

There was no OGM this year, as there were no issues to put to the membership vote, coupled with COVID-19 and the BUTEX 2020 Conference being held online.

In order to accommodate all members, the AGM will be held via email in December.

### **The BUTEX 14<sup>th</sup> International Conference**

This was BUTEX' first virtual conference and was a learning curve for all involved. Many thanks to the BUTEX Executive committee for their hard work and especially to Rich Dunning who masterminded the event. The week-long programme offered the following sessions:

- Opening Session: COVID-19 and the International Landscape
- No passport required: What Study Abroad Professionals have learned about Remote Education
- Everything has changed: Promoting Mobility during a Global Pandemic
- Career Advising during COVID-19 and in the post-COVID World: International Internships and Job Opportunities
- Virtual Mobility and Student Perceptions of Online Mobility Experiences
- International Internships during a time of COVID-19: Best Practices involving a Student- Centred Approach
- Finding Alternative Options for Student Mobility 2020/21: Engaging Students, University Departments and Partners in the Process
- Ask the Experts: Q and A Panel

This event was extremely well attended. Sessions were capped at 100 registrants and many sessions were fully subscribed. The feedback was excellent with some members commenting that “a benefit of virtual workshops – they are more accessible and affordable to more people.”

Thank you also to all members who participated as session presenters and helped to provide a full and varied programme as well as participants who mastered who also successfully navigated registering and logging into the virtual conference.

## **NAFSA 2020, St Louis**

BUTEX had a double booth booked for this event and Andy Walker, BUTEX Events Officer, had organised the ever popular BUTEX reception at NAFSA.

Unfortunately, as we all know, NAFSA 2020 was cancelled. As a consequence, the BUTEX booth booking was rolled forward to Orlando, Florida 2021 and a partial refund received for the reception.

## **The BUTEX Winter Workshop 2020**

The BUTEX Winter Workshop was held online on 25 November. The BUTEX Executive committee received a record number of session proposals for this event, leading to three parallel sessions being held throughout the day, culminating in an online networking event. The day consisted of a mixed programme of sessions. An advantage of holding this event online was that BUTEX was delighted that sessions were presented not only by BUTEX members but also from alongside colleagues from as far afield as Australia.

The sessions offered were:

- The Russian Doll Theory of Innovation: What Mobility Can Learn from The Tech Sector
- The Importance of Online Resources during the COVID-19 Pandemic
- Creating High Impact Virtual Experiences that are Truly Global
- How to Increase Student Engagement and Participation with a Smaller Team in a Time of Uncertainty
- Better Together! Reimagining Inbound Study Abroad in a Time of Adversity
- Global Opportunities Week: Redefining the Study Abroad Fair in a Virtual Environment
- Reflecting on “Internationalisation at Home” during Summer 2020
- Medics without Borders: Sending Nursing and AHP Students on Exchange
- Granada Nights: Can the right Film become a Promotional Tool for Study Abroad Opportunities?

## **The BUTEX Scholarships 2020**

2020 has been a very unusual year for the BUTEX scholarship competition with many students unable to go on exchange due to the COVID-19 pandemic. From our first round of applications, BUTEX wrote to all entrants asking them to confirm that they were still going on exchange. This led to a much-reduced number of entries. The essay entries were marked by the BUTEX Executive committee and the posters were put to the membership vote. Thanks to all those who voted.

Unfortunately, following the responses from the students, in the end, we were only able to award one scholarship in the first round for AY 2020/21 and the student has asked if the scholarship could be deferred to September 2021, to which the Committee agreed.

As a result, we ran an extra round of applications which closed in October 2020. At the time of writing this report, the second-round submissions are being marked/voted on and an update will be provided to all members in the new year.

We would like to thank all member institutions who actively advertised the BUTEX Scholarships to their students. A breakdown of entries by home and host institution can be seen in **Error! Reference source not found.**

## Dates for Your Diary 2021

### **The BUTEX Scholarships 2021**

Applications for the 2021 scholarship competition are now being accepted and the deadline for all applications is the 15<sup>th</sup> June 2021. As always, please encourage your students to apply.

### **The BUTEX Conference 2021**

At the time of writing, BUTEX is looking forward to hosting its 15<sup>th</sup> International Conference at the University of York from 14<sup>th</sup> to 16<sup>th</sup> July 2021.

Many thanks to Alice McLuckie who had expertly planned this event for 2020 and has successfully re-arranged the conference for 2021.

### **NAFSA 2021, Orlando, Florida**

As it has been confirmed that NAFSA will be delivered virtually, we will have decided to delay our participation until 2022, as we will feel that a physical presence is the best use of BUTEX finances, in the form of a booth that members can use as a meeting space.

Our booth booking will be rolled over to 2022 and we do hope we will see some of you there!

## Appendix 1

### **BUTEX Member Institutions**

#### **Full Members**

Aberdeen, University Of  
Aberystwyth University  
Anglia Ruskin University  
Arts London, University of the  
Bangor University  
Bath Spa University  
Bath, University of  
Birmingham City University  
Birmingham, University Of  
Bradford, University Of  
Brighton, University Of  
Bristol, University Of  
Canterbury Christ Church  
University  
Cardiff Metropolitan University  
Cardiff University  
Central Lancashire, University Of  
Dundee, University of  
Durham, University Of  
East Anglia, University Of  
Edge Hill University  
Exeter, University Of  
Glasgow Caledonian University  
Glasgow School of Art  
Glasgow, University Of  
Greenwich, University of  
Hertfordshire, University Of  
Hull, University Of  
Keele University  
Kingston University  
Lancaster University  
Leeds Beckett University  
Leeds, University Of  
Leicester, University Of  
Lincoln, University of  
Liverpool John Moores University  
Liverpool, University of  
London Metropolitan University  
London School of Economics and  
Political Science  
London South Bank University  
Manchester Metropolitan  
University  
Manchester, University Of  
Newcastle University  
Northumbria University  
Nottingham Trent University  
Nottingham, University Of  
Oxford Brookes University  
Portsmouth, University of  
Queen Mary University of London  
Queen's University Belfast  
Reading, University Of  
Roehampton, University of  
Royal Holloway, University of  
London  
Salford, University of  
Sheffield Hallam University  
Sheffield, University Of  
Solent University, Southampton  
Southampton, University of  
St Andrews University  
Stirling, University Of  
Strathclyde, University Of  
Surrey, University Of  
Sussex, University Of  
Swansea University  
University College London  
Warwick, University Of  
West of England, University of  
the  
Westminster, University Of  
Worcester, University of  
York St John University  
York, University Of

#### **Associate Members**

Absolute Internships  
Academic Programs International  
Anglo Educational Services  
Arcadia University  
BUNAC  
CRCC Asia  
Cultural Vistas  
Foundation for International  
Education  
Learn International  
Sannam S4  
Somewhere New  
Think Pacific  
ULodging  
US-UK Fulbright Commission

#### **Reciprocal member**

UUKi



## Scholarship Entries 2020

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### BUTEX SCHOLARSHIP ENTRIES 20 INCOMING STUDENTS UNIVERSITY BREAKDOWN

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Incoming	Essay	Poster	Grand Total
Bath Spa University	1		1
Cardiff University	1		1
Edgehill University	1		1
Kings College London	1		1
Lancaster University	2		2
London School of Economics	2	3	5
Queen Mary University of London	2	1	3
Queen's University Belfast	1	1	2
University College London	2		2
University of Aberdeen	1	1	2
University of Birmingham	1		1
University of Brighton		2	2
University of Bristol	1	1	2
University of Exeter		1	1
University of Glasgow	1		1
University of Leeds	2	3	5
University of Manchester	1	2	3
University of Portsmouth		1	1
University of Reading		1	1
University of Roehampton	1	1	2
University of Sheffield	5	1	6
University of Southampton	1		1
University of Stirling		1	1
University of Strathclyde	2	2	4
University of Sussex	1	1	2
University of Warwick	1		1
<b>Grand Total</b>	<b>31</b>	<b>23</b>	<b>54</b>

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**BUTEX SCHOLARSHIP ENTRIES 2020  
OUTGOING STUDENTS  
UNIVERSITY BREAKDOWN**

<b>Outgoing</b>	<b>Essay</b>	<b>Poster</b>	<b>Grand Total</b>
Anglia Ruskin University	1		1
De Montfort University	2		2
Lancaster University	1	1	2
Oxford Brookes University	1		1
Swansea University		2	2
University College London	1		1
University of Bath	1		1
University of Birmingham		1	1
University of Bradford		1	1
University of Brighton	1		1
University of Bristol	2		2
University of Exeter	1		1
University of Glasgow	2	2	4
University of Leeds	1		1
University of Manchester		1	1
University of Roehampton	7	1	8
University of Southampton	1		1
University of Sussex	1	1	2
University of Warwick		1	1
<b>Grand Total</b>	<b>23</b>	<b>11</b>	<b>34</b>

## Appendix 3

### **Treasurer's Report 2020**

2020 has been an unusual year for BUTEX finances, for obvious reasons. Both income and expenditure are lower than in normal periods, since BUTEX events have been virtual and NAFSA did not take place. However, some layout for NAFSA was required before it became clear that the event was cancelled. The down payment on the booth will be carried over to 2022, but the cost of public liability insurance required for the stand has been lost. There was also expenditure for the NAFSA reception, some of which was repaid to BUTEX but some of which (the amount shown on the I & E Statement) has not been recovered and now seems unlikely to be, despite promises to the contrary. No scholarships were awarded in the autumn because of so few students being in a position to study abroad, but we are hopeful about awarding scholarships for spring instead.

*Angela Phoenix*  
*November 2020*

**BUTEX Income and Expenditure**  
**23 November 2019—23 November 2020**

**Income**

Symposium 2019	£ 1,075.00
Membership Fees	£37,175.00
Winter Workshop 2019	£ 2,250.00
Winter Workshop 2020	£ 470.00

**Total Income** **£40,970.00**

**Expenditure**

Secretariat	£15,267.63
PayPal Fees	£ 388.37
Website	£ 822.00
NAFSA Reception 2020	£ 2,240.59
NAFSA 2020	£ 4,798.84
Committee Expenses	£ 796.08
Clear Books	£ 144.00
Zoom Fees	£ 228.07
Conference 2020	£ 1,048.10
NAFSA Reception 2020	£ 2,025.25
Winter Workshop 2019	£ 4,010.45
Bank Fees	£ 25.00

**Total Expenditure** **£29,769.13**

Balance of funds in bank	£41,104.79
Balance of funds with PayPal	£70.75

AE Phoenix  
BUTEX Treasurer  
November 2020